Chaz Stevens

Boca Raton, FL • 561-325-9806 • 1099 Remote C2C Only

chaz@zproductions.com • en.wikipedia.org/wiki/Chaz_Stevens

WordPress Developer

Decades of overall experience designing and managing business websites. Substantial experience developing B2C online experiences that connects clients with service providers for a wide variety of market channels. Skilled in front-end development and implementing themes and plugins. Successfully created attractive websites to meet client expectations in agile and fast-paced environments. Built elegant solutions with an unwavering commitment to accessibility and user-centricity. Focus on eCommerce, security, and page speed/optimization.

Work History

2015 – Current
Co-Founder ESADoggy, Boca Raton, FL

- Created ESADoggy, a global telehealth platform that provisions remote animal-assisted mental health care.
- Received consistent substantial high praise and client feedback from the opening day.
- Leveraged years of WordPress expertise to design and implement customer facing website, guided the website's architecture using multiple front-end languages and their libraries.
- Created wireframes, storyboards, and user flows to effectively communicate design ideas, resulting in a decrease in development time and an increase in design accuracy.
- Designed user interface elements and created UI mockups and prototypes that improved user experience, leading to a 20% increase in conversion rates and a 25% decrease in user errors.
- Conducted user research and evaluated user feedback to inform design decisions, resulting in a 30% increase in user satisfaction and a 15% decrease in user support requests.
- Provided vital pro-bono services, including free mental healthcare across United States and Ukraine, and dog/donkey rescue initiatives.

1997 - 2015
Senior User Experience Architect
zProductions, Boca Raton, FL

- Provided website front-end coding and development services for wide variety of white label startups to Fortune 500 companies.
- Delivered significant increases in usability, as measured by decreased bounce rates, a surge in user retention and 300% percent increase in visitor "stickiness."

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- Introduced and implemented a user centered design process that incorporated both quantitative and qualitative user experience research, including usability testing, A/B testing, site analytics and user surveys.
- Launched CarGuyz, an online platform selling automobiles thru various online channels. Sold approximately 60,000 dealer cars in four years.
- Launched BoatGuyz, an online platform offering financing for boats, yachts, jets, and other highline products. Secured $60M in loans for clients across America.
- Developed user interface design standards and patterns. Created and directed production of interaction design and information architecture deliverables, including wireframes, site maps and page flow documentation.
- Deployed a global, multi-language SAP NetWeaver portal application – one of the ten largest SAP installs in the world, with 50,000+ users in 50 countries and processed three million transactions a day. Produced wireframes, mockups, prototypes, information and content architecture, digital assets, and style guides.

Education

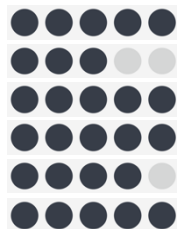Master of Science: Computer Science, Georgia Tech - Atlanta, GA
Bachelor of Science: Applied Mathematics, Florida Tech – Melbourne, FL

Competencies

- Crafted wireframes, storyboards, and user flows to map out intuitive and efficient user experiences.
- Expressed strong visual design skills through compelling aesthetics and user-centered layouts.
- Tackled complex design challenges with creative problem-solving and analytical thinking.
- Forged strong communication and interpersonal skills to collaborate effectively with teams and clients.

Skills

Skill	Rating	Skill	Rating
Photoshop	●●●●●	UX, UI, IA	●●●●●
Illustrator	●●●○○	Plugin Development	●●●●○
WordPress	●●●●○	Page Builders	●●●●●
eCommerce	●●●●●	Database Management	●●●●○
PHP/JavaScript	●●●●○	Digital Marketing	●●●●●
HTML5/CSS3	●●●●●	SEO	●●●●●